

# PRESS RELEASE FOR IMMEDIATE RELEASE

Natalie Rodgers, Marketing Manager  
NUDURA Inc.  
27 Hooper Rd, Unit 10  
Barrie, ON L4N 9S3  
nrodgers@nudura.com  
888-468-6299



## THE NUDURA ONE SERIES FOR THE WIN

ONE SERIES AWARDED PRODUCT INNOVATION AWARD BY ARCHITECTURAL PRODUCTS MAGAZINE

**Barrie, ON., February 2017** - NUDURA has been developing high-tech industry leading Insulated Concrete Forms (ICFs) with proven technologies since its inception into the ICF industry and the exclusive technology in the NUDURA One Series has proven this innovation! The One Series has been awarded the 2016 Concrete/Masonry Product Innovation Award by Architectural Products.

*The Architectural Products Product Innovation Awards (PIAs) determine and honor innovation in the development and refinement of buildings-related products that range the gamut from cladding systems to interior finishes. Judged by a group of 28 independent industry professionals, the program represents, for us, a mechanism to impartially review product and present to readers items their peers found innovative and worth investigating.*

*"Building on the success of last year's program, our sixth edition of the awards proves commercial building manufacturers are committed to, and are working arduously toward, delivering more sustainable products, as well as products that deliver better performance, life and affordability." --Jim Crockett, Editorial Director – Architectural Products Magazine*

The NUDURA One Series was introduced to the market in 2014 to offer users the ability to reduce labor by not having to strip foam for elevator shafts, stairwells and other areas that do not require foam. The One Series gives architects the ability to have more versatility with design for multi-storey, educational and commercial buildings. This award is a proud representation of what NUDURA strives to achieve in the ICF Industry!

For more information about the NUDURA One Series visit [www.nudura.com/oneseries](http://www.nudura.com/oneseries) or call 866-468-6299.

###

**About NUDURA Inc.:** Introduced to the market in 2001, NUDURA has become the world's leading Insulated Concrete Forming (ICF) system. Committed to providing innovative products and unprecedented service NUDURA has become the preferred building method of ICF installers and designers. NUDURA ICFs are a proven method of providing you a better alternative to traditional building methods.

[www.nudura.com](http://www.nudura.com) • 866-468-6299

